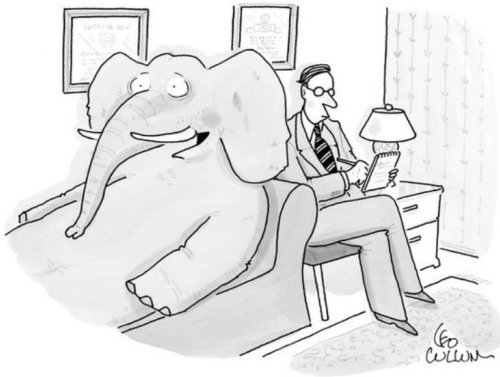
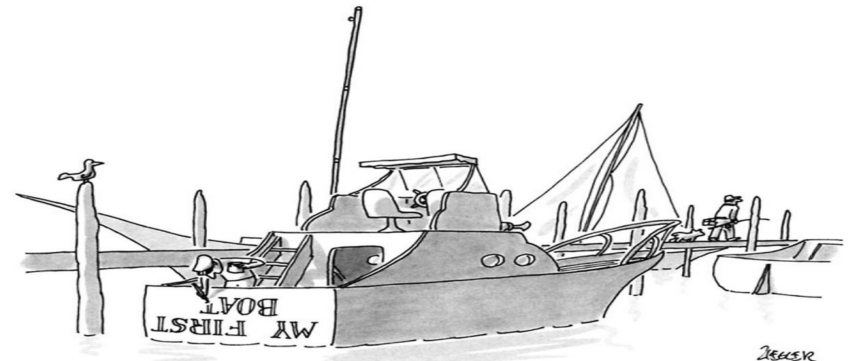


Cartoons

Mary Alice Patsalosavvis



*"I'm right there in the room,
and no one even acknowledges me."*



Jack Ziegler, July 11, 1988.

The Beginnings of Humor

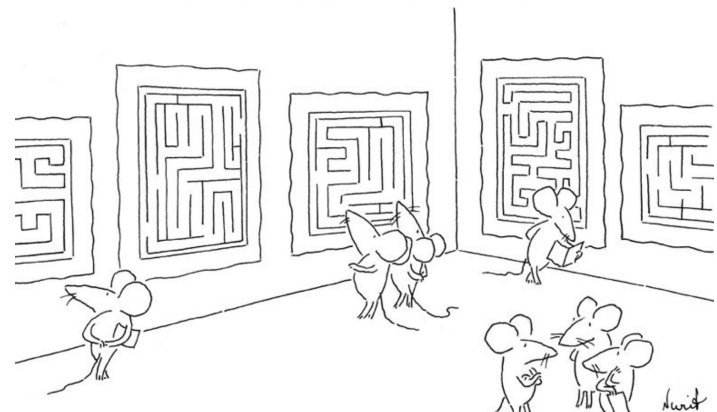
-The New Yorker began as a humor magazine. The main sources of humor within the magazine were the casuals, some short fiction pieces, and of course the cartoons.

Ross.....

-emphasized “simplicity in dialogue, clarity in identity of speaker, and integrity in the relationship between picture and text”

-preferred simplicity and clarity in prose and was against convolutedness

he is responsible for the one-liner cartoon captions. He said the captions for the cartoons should be monologues and not dialogue.





The Tower of Pisa in a Nervous Household

←----- cartoon from 1st issue
February 1925

Style of Humor

-“looks at everyday events of the upper-middle class to mock pretentiousness, foolishness, business, suburbia, the battle of the sexes, politics, and modern society.”

-“Indefinable yet readily identifiable”- Steven H Gale

-whimsical and witty

-artistic and literary allusions

-same topics that provide humor for the prose pieces.

-Audience was assumed to understand references

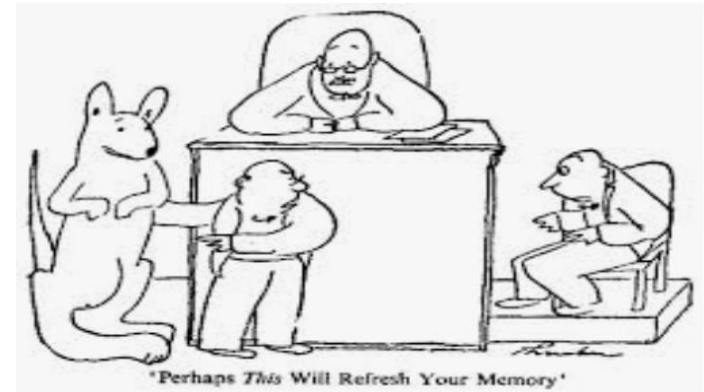
-Good cartoon= familiar situation + something surprising/ unexpected- David Sipress



“Son, if you can't say something nice, say something clever but devastating.”

Contributors

-Peter Arno “well back to the drawing board cartoon” 1941



-Charles Addams (Addams family) first *New Yorker* cartoon published 1935- reg contributor til death (over 1,500 cartoons in magazine)

-Helen Hokinson (specialized in society matrons and flappers)

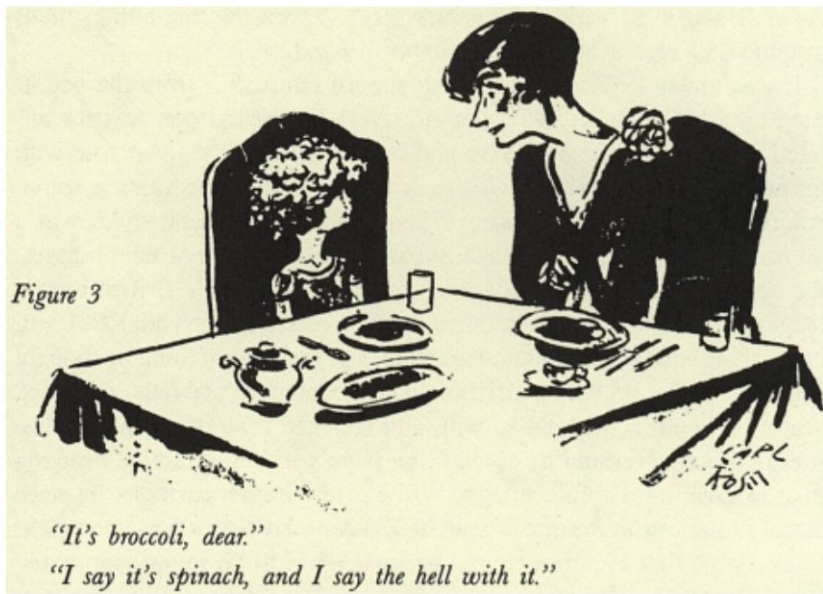
-Whitney Harrow, Syd Doff, Chon Day, Allen Dunn, Saul Steinberg

- James Thurber- thought nothing of his drawings in fact it was his friend E.B white who published his sketches unbeknownst to him. Themes typically depicted in his work were the “melancholy of sex” “ implausibility of animals”.

-John Updike- fan of *The New Yorker* cartoons was inspired to join the art staff before he was hired as a writer

- There were three main decades of the magazine hiring new contributors 1930s, 1960s, 1970s

Iconic New Yorker Cartoons



Drawing by Carl Rose; © 1928, 1956 The New Yorker Magazine, Inc.

Captioned by E.B White



Peter Arno



Charles Addams



"You telephone 'Better Homes & Gardens.' I'll start making the hollandaise."

The Editors

Lee Lorenz first cartoon editor

Robert Mankoff (1997-2017) (40 years of contributing as artist)

Mankoff Submitted 500 cartoons for 2 years, before one was accepted

Emma Allen 2017-Present

The Process:

The magazine receives thousand of cartoon submissions each week. The Cartoon Editor then narrows it down to about 30 cartoons. They then meet with the Main editor on a Tuesday and narrow it down to about 14 cartoons for the next weeks publication

This has remained the process for the majority of the publication.

Today a known contributor gets paid \$1,450 per cartoon and a lesser known one \$700 per cartoon.



"No, Thursday's out. How about never—is never good for you?"

The Process

- ideas were purchased from gag writers \$5 a piece
- humor line was then given to artist to create an illustration for it.
- an artists own caption is seldom used and the captions are constantly being rewritten.
- today an artist typically Sends in an illustration and Someone on staff then Captions it.

Michael Snaw, March 1, 2004



*Oh, I'm sure we mean the same thing, Professor,
only we use different words."*

Barbara Shermund (1/11/1930)

Political Cartoons



"You are happy, contented, and have no complaints."

*pre vs. post
Tina Brown



"Then you just hit 'tweet,' and the whole world goes crazy."

Motifs

There are three stereotypical motifs found in *The New Yorker* Cartoons:

-Bar Scene

-Desert Island

-Husband and Wife Arguments



Citations

Gale, Steven H. “Seventy-Five Years of ‘The New Yorker’ Cartoons: A History.” *American Periodicals*, vol. 11, 2001, pp. 95–130. *JSTOR*, www.jstor.org/stable/20771141.

Inge, M. Thomas. “‘The New Yorker’ Cartoon and Modern Graphic Humor.” *Studies in American Humor*, vol. 3, no. 1, 1984, pp. 61–73. *JSTOR*, www.jstor.org/stable/42581410.